

Contact

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(LinkedIn)

Top Skills

Web Development

WordPress Development

SEO

Certifications

Google Analytics

Building RESTful APIs in Laravel

Nick Rogers

Frontend Web Developer & PHP web-app developer
Greater Savannah Area

Summary

I am an experience WordPress and PHP Laravel web-app developer who has experience working with groups in global corporations to smaller more niche industries. No matter the size of the job, I can provide growth and enhance your digital web presence.

Experience

SNF Holding Company

Web Developer SEO Specialist

August 2019 - Present (2 years)

Riceboro, GA, United States

I am responsible for building and updating the companies global WordPress theme. I also created a separate customizable layout for our 12 markets. The latest projects have been building a WP theme to be used our 35 subsidiaries across the globe; as well as creating an API and plugin to connect all the subsidiary websites to import and share country specific markets, products, and a list of all subsidiary locations. While maintaining these projects I implement various SEO tactics, optimize and correct performance issues based Google Analytics. We average about 10,000 sessions and 35,000 page views a week. Long term goals are data analysis for design change

Some tools and technologies I have integrated with this site:

- WordPress/PHP
- JS, CSS, jQuery, MySQL
- TranslatePress
- Laravel, Composer
- DevOps, Server Maintenance / Performance, Website Optimization
- SEO (Images, Key Word/Phrases, Site Speed, Page Load, First Colorful Paint, asset optimization and compression)

<https://www.snf.com>

Rockin' River Adventures

Freelance Web Developer & Web Designer & SEO

May 2015 - Present (6 years 3 months)

Rock Hill, SC

Custom Responsive WordPress theme, third-party online booking service, analytic and SEO support.

Really cool feature that syncs a D3.js liquid fill gauge with the city of Rock Hill's water level app. I display the data in D3.js format using an ajax call

<http://www.rockinriveradventures.com>

Smart Home Energy

Freelance Front-End Web Developer & Digital Marketing Consultant

March 2019 - July 2021 (2 years 5 months)

Rock Hill - Charlotte

Responsive Design

Web Optimization.

Web Master (hosting, server maintenance, database management)

Created Digital Marketing Brochure w/ interactive form.

Website CRM Automation

SEO

Zoho CRM - Email Marketing Campaigns

Stark & Associates, Inc.

Web Developer

May 2016 - August 2019 (3 years 4 months)

Rock Hill, SC

- Custom designed responsive WordPress themes

- <https://ymca-snoco.org/>

- <https://manateeymca.org/>

- <https://ymcaeastvalley.org/>

- <https://family-ymca.org/>

- 20-25 clients websites

- Laravel MVC web application

Custom Implementations:

- Created a Zip Code finder using in WordPress : PHP, JS, & Google Maps API,

- Custom plugin that feeds programs into website from API

Languages used: PHP, HTML5, JavaScript, jQuery, LESS, CSS, CSS3, Ajax, and Apache Command Line, PHP Laravel -Model-View-Controller (MVC),

The Tuttle Company

Freelance Front-End Developer

June 2018 - September 2018 (4 months)

Rock Hill, SC

Custom Responsive WordPress Theme

- Making sites mobile browser compatible and mobile responsive

Advantage Insurance, LLC

Freelance Web Developer & Digital Marketing Specialist

September 2015 - April 2018 (2 years 8 months)

Rock Hill, SC

Custom WordPress Responsive Theme

Marketing Strategies and Implementations

Pitas Mediterranean

Freelance Web Developer

August 2015 - October 2015 (3 months)

Columbia, South Carolina

Responsive, secure, and 3rd party online order service implementation

Carolina Chiropractic

SEO Specialist

June 2015 - August 2015 (3 months)

Rock Hill, SC

Updating meta, keywords, content, photographer, Google+, GoogleMy Business, fixing links, adjusting page titles.

Winthrop University Galleries

Digital Commerce

January 2015 - April 2015 (4 months)

Rock Hill, SC

Client: Winthrop University Art Galleries

- Project Manager
- Assisted in Front-End Development
- Client Relations
- Marketing Research
- Usability Testing
- SEO

Education

Winthrop University

Bachelor of Applied Science (B.A.Sc.), Digital Information Design: Digital
Commerce · (2009 - 2015)

Winthrop University

Bachelor's Degree, Digital Information Design · (2009 - 2015)